



2012 – 2014

ESSEC & MANNHEIM EXECUTIVE MBA

MODULAR TRACK

ESSEC & MANNHEIM
EXECUTIVE MBA

EXECUTIVE MBA – MODULAR TRACK

FORMAT

Each of our tracks is divided into cumulative training phases which allow you to study extensively while pursuing your career. Modular track participants meet once every six weeks from Wednesday to Wednesday over an 18-month period (8 modules and 2 residencies in total). Between modules, you will be expected to prepare for class sessions and to work on both individual and group assignments. This part-time format allows you to implement and evaluate course concepts and methods in your day-to-day business, guaranteeing real-world applicability.

INTERNATIONAL EXPERIENCE

Besides the eight course modules in Paris and Mannheim, the Modular Track of the ESSEC & MANNHEIM Executive MBA includes two international residencies, one in the U.S. and one in Asia. Thus you gain direct business exposure in three of the most important economic regions in the world – Europe, North America and Asia. Organized in close cooperation with trusted academic partners, our international residencies focus on a specific subject and courses and conferences will be designed accordingly. During your stay, you will meet Executive MBA participants from our partner institutions, interact closely with local professionals and gain valuable insights into global business practices.

TEAMWORK & LEADERSHIP

The ESSEC & MANNHEIM Executive MBA puts a strong emphasis on teamwork, which makes up about 70 % of the work involved in the program. Working in diverse 'multi-competence teams' will encourage you to consider different ways of approaching chal-

lenges and to reflect on your leadership style – crucial aspects of personal development and career advancement in today's global economy. Other elements that foster the development of your leadership potential throughout the program include a 'leadership journal', individual and group coaching sessions, personality tests, workshops and other career development services.

NETWORK

The ESSEC & MANNHEIM Executive MBA is a once in a lifetime experience, fostering close relations between classmates and enabling you to significantly increase your professional network. Moreover, as joint activities allow you to also meet participants from the other tracks as well as alumni from both institutions, this network will expand well beyond your specific class or track.

FEES & FUNDING

Tuition fees for the Modular Track of the ESSEC & MANNHEIM Executive MBA amount to € 49,500* and include course instruction, all required books and materials as well as accommodation during residencies. Travel expenses are not covered. For complete details on tuition fees and payment conditions, please visit www.essec-mannheim.com or contact our admissions offices:

Mannheim:

☎ +49 (0)621 181 37 21 ✉ ma.mba@essec-mannheim.com

Paris:

☎ +33 (0)1 46 92 17 94 ✉ essec.mba@essec-mannheim.com

*plus VAT for candidates enrolling at ESSEC Business School



“With our program, you can take on the challenge to lead and succeed in today’s global business world.”

PROF. ALAN
JENKINS, PhD

PROF. DR. MORITZ
FLEISCHMANN

Academic Directors, ESSEC & MANNHEIM
Executive MBA, Modular Track

THE SCHEDULE – AN OVERVIEW

- International Residency
- ESSEC
- Mannheim

OCTOBER 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
40	1	2	3	4	5	6	7
41	8	9	10	11	12	13	14
42	15	16	17	18	19	20	21
43	22	23	24	25	26	27	28
44	29	30	31				

Module 1 ESSEC

NOVEMBER 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
44				1	2	3	4
45	5	6	7	8	9	10	11
46	12	13	14	15	16	17	18
47	19	20	21	22	23	24	25
48	26	27	28	29	30		

DECEMBER 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
48						1	2
49	3	4	5	6	7	8	9
50	10	11	12	13	14	15	16
51	17	18	19	20	21	22	23
52	24	25	26	27	28	29	30
1	31						

Module 2 MBS

JANUARY 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
1		1	2	3	4	5	6
2	7	8	9	10	11	12	13
3	14	15	16	17	18	19	20
4	21	22	23	24	25	26	27
5	28	29	30	31			

Module 3 ESSEC

FEBRUARY 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
5					1	2	3
6	4	5	6	7	8	9	10
7	11	12	13	14	15	16	17
8	18	19	20	21	22	23	24
9	25	26	27	28			

Module 4 MBS

MARCH 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
9					1	2	3
10	4	5	6	7	8	9	10
11	11	12	13	14	15	16	17
12	18	19	20	21	22	23	24
13	25	26	27	28	29	30	31

Module 4 MBS

APRIL 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
14	1	2	3	4	5	6	7
15	8	9	10	11	12	13	14
16	15	16	17	18	19	20	21
17	22	23	24	25	26	27	28
18	29	30					

Asia Residency

MAY 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
18			1	2	3	4	5
19	6	7	8	9	10	11	12
20	13	14	15	16	17	18	19
21	20	21	22	23	24	25	26
22	27	28	29	30	31		

JUNE 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
22						1	2
23	3	4	5	6	7	8	9
24	10	11	12	13	14	15	16
25	17	18	19	20	21	22	23
26	24	25	26	27	28	29	30

Module 5 ESSEC

JULY 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
27	1	2	3	4	5	6	7
28	8	9	10	11	12	13	14
29	15	16	17	18	19	20	21
30	22	23	24	25	26	27	28
31	29	30	31				

AUGUST 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
31				1	2	3	4
32	5	6	7	8	9	10	11
33	12	13	14	15	16	17	18
34	19	20	21	22	23	24	25
35	26	27	28	29	30	31	

SEPTEMBER 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
35							1
36	2	3	4	5	6	7	8
37	9	10	11	12	13	14	15
38	16	17	18	19	20	21	22
39	23	24	25	26	27	28	29
40	30						

U.S. Residency

OCTOBER 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
40		1	2	3	4	5	6
41	7	8	9	10	11	12	13
42	14	15	16	17	18	19	20
43	21	22	23	24	25	26	27
44	28	29	30	31			

NOVEMBER 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
44					1	2	3
45	4	5	6	7	8	9	10
46	11	12	13	14	15	16	17
47	18	19	20	21	22	23	24
48	25	26	27	28	29	30	

Module 6 MBS

DECEMBER 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
48							1
49	2	3	4	5	6	7	8
50	9	10	11	12	13	14	15
51	16	17	18	19	20	21	22
52	23	24	25	26	27	28	29
1	30	31					

JANUARY 2014							
W	Mo	Tu	We	Th	Fr	Sa	Su
1			1	2	3	4	5
2	6	7	8	9	10	11	12
3	13	14	15	16	17	18	19
4	20	21	22	23	24	25	26
5	27	28	29	30	31		

Module 7 ESSEC

FEBRUARY 2014							
W	Mo	Tu	We	Th	Fr	Sa	Su
5						1	2
6	3	4	5	6	7	8	9
7	10	11	12	13	14	15	16
8	17	18	19	20	21	22	23
9	24	25	26	27	28		

MARCH 2014							
W	Mo	Tu	We	Th	Fr	Sa	Su
9						1	2
10	3	4	5	6	7	8	9
11	10	11	12	13	14	15	16
12	17	18	19	20	21	22	23
13	24	25	26	27	28	29	30
14	31						

Module 8 MBS

APRIL 2014							
W	Mo	Tu	We	Th	Fr	Sa	Su
14		1	2	3	4	5	6
15	7	8	9	10	11	12	13
16	14	15	16	17	18	19	20
17	21	22	23	24	25	26	27
18	28	29	30				

Final EP Jury

Dates are subject to change.

AT A GLANCE



www.essec-mannheim.com

PROGRAM	ESSEC & MANNHEIM Executive MBA
DEGREE AWARDED	Master of Business Administration (MBA)
TRACK	Modular
DURATION	18 months
STRUCTURE	<ul style="list-style-type: none">• One module every six weeks, Wednesday to Wednesday• Four on each campus
LOCATION	Mannheim and Paris
INTERNATIONAL STUDY TRIPS	1 residency in Asia, 1 residency in the U.S.
LANGUAGE	English
LEARNING ELEMENTS	<ul style="list-style-type: none">• Courses• Residencies• Leadership & Coaching• Multi-Competence Teams• Entrepreneurial Project• Social Class Project• Conferences
CLASS PROFILE	<ul style="list-style-type: none">• Great diversity in terms of cultural background and countries of origin• Educational backgrounds: business administration, engineering, natural sciences, law, economics and social sciences, humanities• Professional backgrounds: IT/Telecommunications, Manufacturing, Financial Services, Pharma/Biotech/Healthcare• On average 30 % of participants are female
REQUIREMENTS	<ul style="list-style-type: none">• First academic degree• Minimum of eight years of work experience• Fluency in English (TOEFL score for non-native speakers)
TUITION	49,500 € (plus VAT for candidates enrolling at ESSEC Business School)
NEXT INTAKE	October 2012

ESSEC

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PARIS-SINGAPORE

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