

ESSEC & MANNHEIM
EXECUTIVE MBA



2012 – 2013

EXECUTIVE MBA –
MANNHEIM WEEKEND TRACK

EXECUTIVE MBA – MANNHEIM WEEKEND TRACK

WEEKEND CLASSES

Each of our tracks is divided into cumulative training phases which allow you to study extensively while pursuing your career. Weekend track participants meet every other weekend from Friday to Saturday for 18 months (26 weekends in total). Extensive individual and team work is required between courses. The curriculum further includes two five-day sessions in Mannheim (kick-off and specialization week) and three residencies abroad. This format allows you to implement and evaluate course concepts and methods in your day-to-day business, guaranteeing real-world applicability.

INTERNATIONAL EXPERIENCE

International residencies in the U.S., Europe and Asia are essential elements of this program, in addition to the weekend instruction. They concentrate on specific subjects and are held in cooperation with our selected international partner institutions, e.g. in New York, Norway, China or Singapore. You will be on campus of our partner institutions, gain valuable insights into global business from internationally recognized experts and interact closely with local professionals and business culture.

Our participants are international as well. You will learn and work in a multicultural community that promotes an understanding and

appreciation of different perspectives. The various educational and professional backgrounds of our participants open up new ways of thinking – a crucial aspect of self-development and career advancement in today's global economy.

THE EXECUTIVE MBA NETWORK

The strong emphasis on teamwork in the ESSEC & MANNHEIM program fosters close relationships between participants of various educational and professional backgrounds from all over the world. The participants following one of the ESSEC & MANNHEIM Executive MBA tracks form a life-long network. Joint activities allow participants of the Mannheim Weekend Track to meet participants of the other tracks as well as alumni from both institutions.

FEE & FUNDING

The tuition fee for the Mannheim Weekend Track is € 44,000. This includes accommodation for residencies, course instruction, and all required books and materials. Travel expenses are not included.

For complete details on tuition fee and payment conditions, please visit our website (www.essec-mannheim.com) or contact our admissions office in Mannheim.



“Our program provides educational excellence in a unique format for globally-minded executives.”

DANIEL VEIT, ACADEMIC DIRECTOR
WEEKEND EXECUTIVE MBA

Mannheim

International Residencies

THE SCHEDULE – AN OVERVIEW

APRIL 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
13							1
14	2	3	4	5	6	7	8
15	9	10	11	12	13	14	15
16	16	17	18	19	20	21	22
17	23	24	25	26	27	28	29
18	30						

Kick-off in Mannheim

MAY 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
18		1	2	3	4	5	6
19	7	8	9	10	11	12	13
20	14	15	16	17	18	19	20
21	21	22	23	24	25	26	27
22	28	29	30	31			

JUNE 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
22					1	2	3
23	4	5	6	7	8	9	10
24	11	12	13	14	15	16	17
25	18	19	20	21	22	23	24
26	25	26	27	28	29	30	

Residency 1 – ESSEC (joint courses)

JULY 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
26							1
27	2	3	4	5	6	7	8
28	9	10	11	12	13	14	15
29	16	17	18	19	20	21	22
30	23	24	25	26	27	28	29
31	30	31					

AUGUST 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
31			1	2	3	4	5
32	6	7	8	9	10	11	12
33	13	14	15	16	17	18	19
34	20	21	22	23	24	25	26
35	27	28	29	30	31		

SEPTEMBER 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
35						1	2
36	3	4	5	6	7	8	9
37	10	11	12	13	14	15	16
38	17	18	19	20	21	22	23
39	24	25	26	27	28	29	30

OCTOBER 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
40	1	2	3	4	5	6	7
41	8	9	10	11	12	13	14
42	15	16	17	18	19	20	21
43	22	23	24	25	26	27	28
44	29	30	31				

NOVEMBER 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
44				1	2	3	4
45	5	6	7	8	9	10	11
46	12	13	14	15	16	17	18
47	19	20	21	22	23	24	25
48	26	27	28	29	30		

Residency 2 – USA

DECEMBER 2012							
W	Mo	Tu	We	Th	Fr	Sa	Su
48						1	2
49	3	4	5	6	7	8	9
50	10	11	12	13	14	15	16
51	17	18	19	20	21	22	23
52	24	25	26	27	28	29	30
1	31						

JANUARY 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
1		1	2	3	4	5	6
2	7	8	9	10	11	12	13
3	14	15	16	17	18	19	20
4	21	22	23	24	25	26	27
5	28	29	30	31			

FEBRUARY 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
5					1	2	3
6	4	5	6	7	8	9	10
7	11	12	13	14	15	16	17
8	18	19	20	21	22	23	24
9	25	26	27	28			

MARCH 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
9					1	2	3
10	4	5	6	7	8	9	10
11	11	12	13	14	15	16	17
12	18	19	20	21	22	23	24
13	25	26	27	28	29	30	31

Residency 3 – Asia

APRIL 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
14	1	2	3	4	5	6	7
15	8	9	10	11	12	13	14
16	15	16	17	18	19	20	21
17	22	23	24	25	26	27	28
18	29	30					

MAY 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
18			1	2	3	4	5
19	6	7	8	9	10	11	12
20	13	14	15	16	17	18	19
21	20	21	22	23	24	25	26
22	27	28	29	30	31		

JUNE 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
22						1	2
23	3	4	5	6	7	8	9
24	10	11	12	13	14	15	16
25	17	18	19	20	21	22	23
26	24	25	26	27	28	29	30

Specialization Week

JULY 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
27	1	2	3	4	5	6	7
28	8	9	10	11	12	13	14
29	15	16	17	18	19	20	21
30	22	23	24	25	26	27	28
31	29	30	31				

AUGUST 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
31				1	2	3	4
32	5	6	7	8	9	10	11
33	12	13	14	15	16	17	18
34	19	20	21	22	23	24	25
35	26	27	28	29	30	31	

SEPTEMBER 2013							
W	Mo	Tu	We	Th	Fr	Sa	Su
35							1
36	2	3	4	5	6	7	8
37	9	10	11	12	13	14	15
38	16	17	18	19	20	21	22
39	23	24	25	26	27	28	29
40	30						

Dates are subject to change.

FACT SHEET

PROGRAM	Executive Master of Business Administration (MBA) Jointly run by Mannheim Business School (Germany) and ESSEC (France)
TRACK	Mannheim Weekend Track
DURATION	18 months
STRUCTURE	Two weekends per month Fridays and Saturdays, 26 weekends, 2 five-day sessions
LOCATION	Mannheim
RESIDENCIES	3 international (2 five days, 1 ten days)
LANGUAGE	English
LEARNING ELEMENTS	<ul style="list-style-type: none"> • Courses • Residencies • Leadership Et Coaching • Multi-Competence Teams • Entrepreneurial Project • Class Project • Conferences
TYPICAL CLASS PROFILE	<ul style="list-style-type: none"> • Different nationalities representing all continents within the current classes • Educational backgrounds: business administration, engineering, sciences, law, economics, social sciences, and humanities • Professional backgrounds: automotive, energy, high-tech, pharmaceuticals, IT, banking, aerospace industry, government, and non-profit organizations • Approx. 30% of the participants are women
INDIVIDUAL REQUIREMENTS	<ul style="list-style-type: none"> • First academic degree • Minimum of five years of work experience • Fluency in English (TOEFL score for non-native speakers) • GMAT score recommended
TUITION FEE	44,000 €
NEXT INTAKE	April 2012



“The ESSEC & Mannheim EMBA program is designed for people looking for an experience that will expand their views and expose them to different perspectives about business, policy and management.”

DR. WERNER BRANDT, CFO, MEMBER OF THE EXECUTIVE BOARD SAP AG

ESSEC

BUSINESS SCHOOL
PARIS-SINGAPORE

ESSEC Business School
Executive MBA Program
2, Place de La Défense
CNIT - BP 230
92053 Paris La Défense, France
Phone +33 (0)1 46 92 49 00
Fax +33 (0)1 46 92 49 91
essec.emba@essec-mannheim.com
www.essec-mannheim.com



MANNHEIM BUSINESS SCHOOL

Mannheim Business School gGmbH
Executive MBA Program
L 5, 6
68131 Mannheim, Germany

Phone +49 (0)621 181 37 21
Fax +49 (0)621 181 12 78
ma.emba@essec-mannheim.com
www.essec-mannheim.com