



Application Form

| Surname

| First Name

Application for:

- Modular Track October Paris Weekend Track April Mannheim Weekend Track April

Checklist for a complete application:

- Application form
- One passport-sized photograph
- CV
- At least two letters of reference (use of ESSEC&MANNHEIM reference form is recommended)
- Four typed personal essays
- Company support form
- Transcripts of all given diploma, grades, studies and activities
- TOEFL or equivalent (if applicable)
- Evidence of application fee: bank transfer or check of € 150

Please send your application documents to:

ESSEC Business School
Please apply online at:
www.essec-mannheim.com

Mannheim Business School gGmbH
Executive MBA Program
L 5, 6
68131 Mannheim Germany

Tel.: +49 (0) 621 181 37 21
Fax: +49 (0) 621 181 12 78
ma.emba@essec-mannheim.com
www.essec-mannheim.com



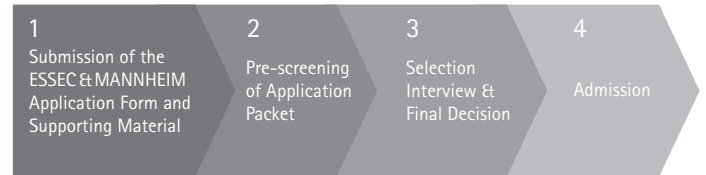
Application Guidelines

Admission Requirements

Characteristics of the ideal candidate:

- Significant professional experience (minimum of 5 years)
- At least an undergraduate degree
- Fluency in English
- Potential for entering upper-level management positions
- Intellectual capacity and high level of commitment

Application Process



Application Fee

A non-refundable application fee of € 150 is required from all applicants and must be included with the application materials. Only applications containing the application fee will be processed. The application fee is payable by check or international money order made out to either ESSEC or Mannheim Business School, or via bank transfer.

Please have a look at the information on the separate sheet for payment details.

Candidates are to ensure that all payments include the candidate's full name and either "Modular EMBA + year" or "Weekend EMBA + year". This fee is non-refundable.

	Modular Track: Start in October	Weekend Track: Start in April
TOEFL	As early as possible	As early as possible
Application Deadline	Early Bird Deadline*: June 30th (admitted) Final Deadline: Aug 15th	Early Bird Deadline*: Dec 31st (admitted) Final Deadline: Feb 15th
Selection Interview	Held on a rolling basis in Mannheim and Paris	Held on a rolling basis in Mannheim and Paris
Final Acceptance Notice	Within 2 weeks following the selection interview	Within 2 weeks following the selection interview

*Early admission will result in a reduction of tuition fees by € 2,500.

01 Personal Information

Title
Last Name
First Name

Male Female Single Married Children

Date of birth	D D M M Y Y	Place of birth	Country
Nationality	Other citizenship		

02 Permanent Address

Street		
Town	Postal code	Country
Home phone	Mobile phone	Fax
E-mail (must be valid until program start)		

Please keep us informed, should your contact information change during the application process.

03 Business Address

Street		
Town	Postal code	Country
Business phone	Business mobile phone	Business fax
E-mail (must be valid until program start)		

Business phone, fax, business e-mail only if you accept to be contacted at this address. Please keep us informed, should your contact information change during the application process.

How would you prefer us to communicate with you?

- By post
 By e-mail
 By telephone
 By fax

04 Academic Background*

Please indicate below the three most important and recent degrees you have completed in reverse chronological order.

Level of highest degree obtained:

- PhD/ Doctorate
 Master's
 Undergraduate

Duration	Name of University or College	Field	Degree received	Grades	Full/ Part time
From	To				
M M Y Y Y Y <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	M M Y Y Y Y <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>				
M M Y Y Y Y <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	M M Y Y Y Y <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>				
M M Y Y Y Y <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	M M Y Y Y Y <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>				

05 Major Studies (Please mark one box only)

- | | | | | | |
|---|--|---|---|---|---|
| Science:
<input type="checkbox"/> Biology
<input type="checkbox"/> Chemistry
<input type="checkbox"/> Physics
<input type="checkbox"/> Mathematics
<input type="checkbox"/> Informatics
<input type="checkbox"/> Computer Science
<input type="checkbox"/> Other
_____ | Health & Medicine:
<input type="checkbox"/> Medicine
<input type="checkbox"/> Pharmaceutics
<input type="checkbox"/> Dentistry
<input type="checkbox"/> Medical Services
<input type="checkbox"/> Veterinary Medicine
<input type="checkbox"/> Other
_____ | Engineering:
<input type="checkbox"/> Architecture & Building
<input type="checkbox"/> Electrical Engineering
<input type="checkbox"/> Mechanical Engineering
<input type="checkbox"/> Industrial Engineering
<input type="checkbox"/> Other
_____ | Social Sciences, Business & Law:
<input type="checkbox"/> Business
<input type="checkbox"/> Economics
<input type="checkbox"/> Law
<input type="checkbox"/> Social Sciences
<input type="checkbox"/> Political Sciences
<input type="checkbox"/> Management Information Systems
<input type="checkbox"/> Other
_____ | Humanities & Arts:
<input type="checkbox"/> History
<input type="checkbox"/> Languages
<input type="checkbox"/> Arts
<input type="checkbox"/> Design
<input type="checkbox"/> Philosophy
<input type="checkbox"/> Other
_____ | Others:
<input type="checkbox"/> Agriculture
<input type="checkbox"/> Education
<input type="checkbox"/> Media
<input type="checkbox"/> Public Administration
<input type="checkbox"/> Other
_____ |
|---|--|---|---|---|---|

In which language(s) was your university degree taught?

What language(s) do you use at work?

* Copies of all given information are mandatory.

06 Professional Background*

Please list each full-salaried position after your first degree obtained in reverse chronological order, starting with your most recent position and accounting for any gaps. Please do not include internships.

a) Current Position

Duration	Company	City, Country of Work	Position	Gross annual salary € and most recent bonus
From				
M M Y Y Y Y				
To				
M M Y Y Y Y				
Briefly summarize your current job responsibilities.				
No. of employees in subsidiary		Name and no. of employees worldwide of parent company		
No. of direct and total subordinates		Responsible for budget of €		

Company Sector

Job Function _____

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Computer/Technology/Internet | <input type="checkbox"/> Banking | <input type="checkbox"/> Media/Entertainment | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Consumer Products and Services | <input type="checkbox"/> Government Agency | <input type="checkbox"/> Non-Profit | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Educational Institution | <input type="checkbox"/> Industrial Products and Services | <input type="checkbox"/> Petroleum/Energy | <input type="checkbox"/> Travel and Transportation |
| <input type="checkbox"/> Energy and Utilities | <input type="checkbox"/> Management Consulting | <input type="checkbox"/> Pharmaceutical/Biotechnology/Healthcare Products and Services | <input type="checkbox"/> Other Professional Services (Accounting, Advertising, etc.) |
| <input type="checkbox"/> Financial Services/Investment | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Real Estate | <input type="checkbox"/> Other _____ |

Do you belong to a project team? Yes No If yes, please describe briefly your team's duties, sizes etc. (max. 50 words).

Please draw a simplified organizational chart of your company. Mark your position in the chart with an "X". (Use an extra sheet if necessary).

* Copies of all given information are mandatory.

Please indicate the name of the Human Resources Manager in your company.

Title		
Last Name		
First Name		
Business phone	Mobile phone	Fax
E-mail		

Please indicate the name of the person in charge of Management Development/Training in your company.

Title		
Last Name		
First Name		
Business phone	Mobile phone	Fax
E-mail		

b) Previous work experience

Duration From	To	Company	City, Country of Work	Position	Gross annual salary €
M M Y Y Y Y 	M M Y Y Y Y 				
M M Y Y Y Y 	M M Y Y Y Y 				
M M Y Y Y Y 	M M Y Y Y Y 				

Total duration in years of full-time positions held (by the beginning of the EMBA program)
--

Of which _____ years in a leadership position and _____ in international assignments
--

07 International Experience

Please list your most significant international experiences growing up, studying or working outside your own country.

Duration From	To	City, Country	Activity
M M Y Y Y Y 	M M Y Y Y Y 		
M M Y Y Y Y 	M M Y Y Y Y 		
M M Y Y Y Y 	M M Y Y Y Y 		
M M Y Y Y Y 	M M Y Y Y Y 		

* Copies of all given information are mandatory.

08 Languages*

To be admitted to the ESSEC&MANNHEIM EMBA program, you must be fluent in English.

TOEFL or Equivalent

For admission to Mannheim Business School a TOEFL or equivalent is mandatory. Minimum TOEFL score is 100 (internet-based). For TOIEC the minimum score is 785. For IELTS a score of 7.0 is recommended. Test scores should be sent to the respective business school.

If you have an equivalent for the TOEFL, please indicate which: _____

Applicants who have a degree from an institution in an English speaking country are exempt from submitting the TOEFL. The same applies to applicants whose mother tongue is English.

Date taken/to be taken	Location	Score

Please indicate in the table below additional languages you speak, along with the level at which you situate your proficiency and include copies of certifications. Use the following for self-assessment.

- Level 1** The ability to participate in a conversation about daily life
- Level 2** The ability to understand, speak and write with structural accuracy, communicate in the language and read newspapers, as well as to give adequate information about future career goals
- Level 3** The ability to conduct business in this language
- Level 4** The ability to interact in a foreign environment in any circumstances with the near-ease of a native speaker
- Level 5** Native language

Further Languages	Self-assessed Level	Certifications	Scores

09 Awards, Honors, etc.*

Please list any honors, distinctions, awards you have received in your academic, professional or extracurricular activities.

From	To	Awards, Honors, etc.	Institution	Explanation
M M Y Y Y Y 	M M Y Y Y Y 			
M M Y Y Y Y 	M M Y Y Y Y 			
M M Y Y Y Y 	M M Y Y Y Y 			

10 Financing

If selected for admission to the ESSEC&MANNHEIM EMBA program, how will your tuition be funded?

Tuition funded by company _____ % Amount _____ €

Tuition funded by yourself _____ % Amount _____ €

Tuition funded by other source(s) _____ % Amount _____ €

Please indicate the sources of funding (name of institution) _____

* Copies of all given information are mandatory.

Have you previously applied for admission to the ESSEC&MANNHEIM Executive MBA program?

Yes In what year? _____ Were you admitted? Yes No
 No

11 Personal Essays

Please complete all four of the personal essay questions in English. Each essay question should be completed on a separate sheet of paper. The question being answered and your full name are to be clearly stated at the top of each page. Each essay should not exceed one page (approx. 600 words) and should be typed (12 font).

1. What are your career objectives for the next five years? How do you feel the Executive MBA can assist you in reaching your objectives?
2. Please describe the extent of your international experience. Include extended stays, both professional as well as personal, outside your main country of residence and the frequency and nature of your present work in an international context.
3. Do you believe you have leadership potential? If yes, why?
4. What are your major non-professional activities and/or accomplishments?

12 How did you learn about the ESSEC&MANNHEIM Executive MBA?

Please be precise if possible.

<input type="checkbox"/> Current employer _____	<input type="checkbox"/> Advertisement _____
<input type="checkbox"/> Career adviser _____	<input type="checkbox"/> ESSEC&MANNHEIM website _____
<input type="checkbox"/> Alumnus/Alumna (please specify) _____	<input type="checkbox"/> Other website _____
<input type="checkbox"/> Former educational institution/professor _____	<input type="checkbox"/> Print media article _____
<input type="checkbox"/> Colleague/friend/acquaintance/relative _____	<input type="checkbox"/> Fair (please specify) _____
<input type="checkbox"/> Current participant of ESSEC&MANNHEIM program _____	<input type="checkbox"/> Online platform _____
<input type="checkbox"/> Other _____	

13 Why did you choose ESSEC&MANNHEIM Executive MBA?

Please indicate the reasons for applying for the ESSEC&MANNHEIM EMBA program. In your opinion, what differentiates us from other programs?

Before submitting your application, please use the checklist on the front cover of the application form to ensure that your application is complete and on time. We encourage you to talk to your employer before applying to the program.

Statement of Accuracy:

I hereby certify that the information contained in this application is complete and correct to the best of my knowledge.

Date _____ Applicant's signature _____

Market Information

Which other business schools are you applying to?

1 _____ | 2 _____ | 3 _____

Which of the following international publications do you read?	Hardcopy	Website	Both	Regularly	Sometimes	Rarely
Financial Times www.ft.com	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Week www.businessweek.com	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Economist www.economist.com	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please state) _____

Which national publications do you read?	Hardcopy	Website	Both	Regularly	Sometimes	Rarely
Name of publication 1 _____ Country of publication _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name of publication 2 _____ Country of publication _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How many months, prior to your application, did you start researching your choice of EMBA? _____

When researching into an EMBA, how useful were the following sources of information?

	Very useful			Not useful			Not used for research
	5	4	3	2	1		
Acquaintances	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Representatives of business school	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Current or past MBA participants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Your employer or work colleagues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business school websites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business school brochures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business school on-campus information events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personal visits to business schools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MBA forums and fairs in your home country	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DAAD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Week-B-Schools www.businessweek.com/bschools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
World MBA Tour www.topmba.com	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MBA guide (pls. specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online platforms (pls. specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please state) _____